



## **Sponsor *Show Tune Showdown*<sup>™</sup> - April 7<sup>th</sup>, 2018**

This unique Broadway-themed night of musical theatre has grown to be Ottawa's largest local LGBTQ arts production. Three teams of four singers representing different arts organizations sing a selection of show tunes in front of three local celebrity judges. Add in audience sing-a-longs and lots of cheering – and you have a fantastic evening of song and laughter. You can find more information on Tone Cluster's website: <http://www.tonecluster.ca/events/show-tune-showdown/>

### **PLATINUM AND/OR \*FIRST PRIZE SPONSOR - \$1000**

- **A Showdown Round named after your business** (4 available rounds)
- **Full page advertisement** in event program
- Your business name & logo on Tone Cluster's website with active link to your website
- Business name & logo on all event marketing materials including: promotion posters and flyer handouts; event program; and electronic overhead screen and scoreboard
- Banner or promotional signage (supplied by you) at the event in highly photographed areas such as: main stage edge; STS round podium; and lobby easel
- Sponsorship acknowledgement on stage by MC
- **Four complimentary tickets** to Show Tune Showdown and four invitations to after party

### **GOLD AND/OR \*SECOND PRIZE SPONSOR - \$500**

- **Half page advertisement** in event program
- Business name & logo on event marketing materials including: promotion posters and flyer handouts; event program; electronic overhead screen and scoreboard
- Your business name & logo on Tone Cluster's website with active link to your website
- Banner or promotional signage (supplied by you) at the event entrance
- Sponsorship acknowledgement on stage by MC
- **Two complimentary tickets** to Show Tune Showdown and two invitations to after party

#### ***Other Potential Benefits (where applicable) for PLATINUM & GOLD Sponsors***

- Permission to use *Show Tune Showdown*<sup>™</sup> logo on your promotional items prior to the event, tapping into cause marketing
- Permission to use *Show Tune Showdown*<sup>™</sup> event name and logo on your website with direct link to the Tone Cluster website
- Business and/or product information (e.g. brochures) at the event
- Business Coupon distribution at the event
- Product sampling

### **SILVER AND/OR \*THIRD PRIZE SPONSOR - \$250**

- **Business card size advertisement** appearing in event program
- Business name listed on Tone Cluster's website including active link to your website
- Your logo appearing on electronic overhead at the event
- Sponsorship acknowledgement on stage by MC

PLEASE NOTE:           \*Prize Sponsors will be chosen on a first come first serve basis  
                                  \*Sponsors must supply all logos, artwork and banners